

## News & Events

The Need for Cleaning Professionals in the World

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## The Need For Cleaning Professionals in the World

Throughout many parts of the world, cleaning technicians are recognized as educated and trained professionals who take responsibility for enhancing the health and safety of building occupants. These “technicians” are often required to show “certifications” representing their educational achievements in the science of cleaning.

Currently, the United States has not created the same requirements of its cleaning staffs, but the time is coming. With the evidence of world-wide pandemics, carcinogenic toxins, economic pressures, and heightened security needs, the responsibilities have grown exponentially.

In the future, we will all need to concentrate on improving our game. This will require on-going education and a focus on self-improvement. The challenge revolves around the availability of advanced forms of training.

Luckily, there are those that recognize this incredible need and have risen to the challenge of providing the training and education that the cleaning industry is clamoring for. Some of the most recognized organizations include the ISSA and the IICRC (now CleanTrust). Another one is Americhem Int'l in Harrisburg, PA.



### The Americhem Seminar Series

January 12<sup>th</sup> - Implementing Green Floor Maintenance - Improve floor appearance and SAVE money! Learn about the Leading Edge of floor care technology! Learn about Green floor finishes and maintenance products, overview of Green floor types, LEED issues, etc. Presented by Stanley Q. Hulin, IICRC CleanTrust Hard Floor Division Leader, Author, Nationally Recognized Speaker and Inventor. (See more...)

The graphic for the 2012 Seminar Series features a large, detailed eye with a glowing blue iris and pupil. The eye is set against a dark blue background with faint grid lines and light effects. The text "2012 SEMINAR SERIES" is overlaid on the right side of the eye in a white, bold, sans-serif font.

An enlightening series of seminars, designed to be educational and informative, as well as entertaining and enjoyable.

The 2012 Americhem Seminar Series Schedule

Provided by The ABD Group in specific locations in the Harrisburg, PA area.

**January 12<sup>th</sup>** - Implementing Green Floor Maintenance - Improve floor appearance and SAVE money! Green floor finishes and maintenance products, overview of Green floor types, LEED issues, etc. Presented by Stanley Q. Hulin, IICRC/CleanTrust Hard Floor Division Leader, Author, Nationally Recognized Speaker, and Inventor,

**February 9<sup>th</sup>** - Hands-On Equipment Rodeo - Try them all... Spin them, Ride them, Learn about them! Seminar presentations, Contests, Prizes... and more!

**March 8<sup>th</sup>** - Award-Winning Disinfection and Decontamination Seminar as presented to the US & Canadian Military, FEMA, Johns Hopkins and others. Presented by Mark Warner

**April 12<sup>th</sup>** - MC<sup>3</sup> (Managed Commercial Carpet Care) - Covers all critical aspects of commercial carpet care, from job site analysis and costing analysis, to proposal generation and profitability requirements. Presented by John Holibaugh

**May 10<sup>th</sup>** - Customer Appreciation Day! Enjoy hotdogs and hamburgers on the Bar-B! Also,

enjoy an entertaining day filled with contests and prizes, as well as engaging conversation with members of the Americhem team, as well as key suppliers. A good time is promised for all!

**June 14<sup>th</sup>** - Wood Floor Maintenance Technician Program. Covers all aspects of wood floor care and maintenance, including gym floors, retail floors, residential floors, and the new Green floors (bamboo floors, etc.). Presented by Mark Warner, Technical Advisory Committee Chair for the IICRC/Clean Trust Wood Floor Maintenance Technician Certification course.

**July 12** - IICRC/Clean Trust CCT Certification Course. CCT is the IICRC/Clean Trust Carpet Care Technician course, and is one of the most popular and highly attended course offered by the IICRC/Clean Trust. Presented by an authorized IICRC/Clean Trust Certified Instructor.

**August 9<sup>th</sup>** - LEED Buildings - Audits and Surveys. Covers all aspects of LEED EB certification requirements as outlined in the ISSA CIMS Program, including the identification of benchmarks that indicate the level of Green that a building has achieved.

Thursday  
January 12, 2012



2012  
SEMINAR  
SERIES

9:00 AM - 2:00 PM

Come and join us for this phenomenal seminar, promising to be highly educational and informative, as well as wonderfully entertaining and enjoyable.  
**LUNCH INCLUDED!**

January 12<sup>th</sup>, 9 AM – 2 PM

**Implementing Green Floor Maintenance** – Improve your floor’s appearance and **SAVE** money! Learn about the Leading Edge of Floor Care Technology! Learn about New Green floors, LEED issues, etc. Learn about new Green floor finishes and maintenance products. Presented by Stanley Q. Hulin (direct from Portland, OR). Mr. Hulin is the IICRC/CleanTrust Hard Floor Division Leader, Author, Nationally Recognized Speaker, and Inventor. First appearance at the Sheraton Harrisburg/Hershey Hotel!

**NOT TO BE MISSED! SIGN UP TODAY! LIMITED SEATING! LUNCH INCLUDED!**

CALL 717-939-7100 NOW or visit [www.americhem.net](http://www.americhem.net) to register!

\$29.95 per person.

Americhem Education Coupons Accepted!

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AMERICHEM SEMINAR SERIES provided by THE ABD GROUP  
JANUARY 12, 2012, 9:00 AM - 2:00 PM  
Sheraton Harrisburg/Hershey Hotel, 4650 Lindle Rd, Harrisburg, PA 17111

COMPANY \_\_\_\_\_

NAMES 1. \_\_\_\_\_

ADDRESS \_\_\_\_\_

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PHONE \_\_\_\_\_

4. \_\_\_\_\_

# Betco's New Smart Restroom Program incorporating Betco's NEW SmartValve Waterless Urinal System

**\$151.00 per kit!  
Call for Special Pricing!**



## SMART RESTROOM SYSTEM

Betco's Smart Restroom System provides a comprehensive solution to building owners, managers and facility management to reduce operating cost. This system meets the growing trend in environmental responsibility for LEED and BOMA 360 certified properties. Exceed the ever increasing expectations of tenant and building occupants for environmental responsibility, building cleanliness and personal hygiene.

### PROGRAM ELEMENTS

- **SmartVA(VE)**™ - A lockable urinal flush valve that reduces water consumption by up to 40,000 gallons per urinal per year or \$200 to \$600 in annual savings per urinal. Provides a highly cost effective alternative to tearing out existing urinals and installing water free urinals.

Continued...

**"THE BEST WATER FREE URINALS ARE THE URINALS YOU ALREADY HAVE!"**

*The SmartValve pays for itself in a matter of months and facilitates restroom cleaning when compared to cleaning and maintaining water free urinals. So start saving today on your building's operating expense, and conserve our natural resources with the Betco Smart Restroom System!*



Betco's New Smart Restroom Program with SmartValve  
Betco's New Waterless Urinal System incorporates Betco's new SmartValve patented invention!



Available in: Blue/Black (BB), Brown/Caramel (BC), Gray/Black (BG)



Available in: Black (BLA)



Available in: Standard Colors: Blue (BL), Burgundy (BU), Charcoal (CH), Dark Brown (DB), Red (RD), Forest Green (FG), Medium Brown (MB), Medium Gray (MGN)



Available in: Brown (BR), Charcoal (CH), Navy Blue (NB)



Available in: Black (BLA)

### A. EMBOSSED DIAMOND-DELUXE™ DUET SCRAPER MAT

Embossed diamond pattern on the top surface provides superior scraping action. Dual-color vinyl loop construction hides dirt. Shake or hose clean. Color-coordinated edging available. Foam-backed matting catches and conceals dirt and moisture keeping it above the floor. Unbacked matting allows dirt and moisture to flow through for easy cleaning. Heavy-Duty Backed and Unbacked versions are available (not listed). 20' lengths also available.

Item #	Size/Description	Qty.
F2100	3' x 5', Medium-Duty, 1/2" Thick	1/ea.
F2102	4' x 6', Medium-Duty, 1/2" Thick	1/ea.

### B. MAT-A-DOR™ MAT

Fast action from heavy-duty rubber fingers that provides exceptional scraping action to trap moisture and dirt. Made from high quality rubber. A lower cost version is also available (not listed). Beveled safety edges deter tripping.

Item #	Size/Description	Qty.
06462	Mat-A-Dor™, 24" x 32"	1/ea.
06463	Mat-A-Dor™, 32" x 39"	1/ea.
06464	Mat-A-Dor™, 36" x 72"	1/ea.

### C. SUPER-SOAKER™ : STANDARD, FAN AND DIAMOND MAT

Molded rubber wiper/scrapper mat featuring rubber-reinforced matting for heavy traffic. Dries quickly and maintains vivid color. Edging retains water and dirt. Excellent crush resistance. Diamond version has a striking multi-directional texture. Fan version - on one or two ends - adds an elegant look. All offer 3/8" overall thickness. Standard version offers fabric borders and speciality sizes. 10' and other sizes available.

Item #	Size/Description	Qty.
10265	Diamond, 22" x 34"	1/ea.
10266	Diamond, 34" x 45"	1/ea.
10267	Diamond, 34" x 58"	1/ea.
10233	Diamond, 45" x 70"	1/ea.
10301	Double Fan End, 34" x 84"	1/ea.
10286	Single Fan End, 34" x 65"	1/ea.
10289	Single Fan End, 45" x 93"	1/ea.
06481	Standard, 2' x 3'	1/ea.
06482	Standard, 3' x 4'	1/ea.
06483	Standard, 3' x 5'	1/ea.
06485	Standard, 4' x 6'	1/ea.

### D. DURAWEAWE™ MAT

Wiper/scrapper mat combines coarse fibers and heavy-duty vinyl for durable commercial use. Distinctive contemporary look with a multi-directional pattern that scrapes away dirt and moisture. Helps to improve safety and reduce dust, improving IAQ. Wear-, fade- and crush-resistant. 60' length and custom sizes available. Other sizes available.

Item #	Size/Description	Qty.
11955	3' x 5', 3/8" Thick	1/ea.
11957	3' x 6', 3/8" Thick	1/ea.
11964	4' x 6', 3/8" Thick	1/ea.
11967	4' x 8', 3/8" Thick	1/ea.

### E. CAPTIVITY - MICROFIBER WIPER MAT

One of the most efficient and innovative mats that help contribute to improving air quality and cleanliness to any facility. Contains more than 70% microfiber filament construction combined with polypropylene. 1/2" thick with vinyl backing. Other sizes available.

Item #	Size/Description	Qty.
12801	3' x 5'	1/ea.
12802	3' x 6'	1/ea.



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Seminar and Training Programs provided by  
The ABD Group

